



Whitehall Township Industrial & Commercial Development Authority
The Resource to Start & Grow Your Business
PO Box 413 | Whitehall, PA 18052
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wticda.org

Board of Directors:

President
Kent Newhart (2026)

Vice President
Vito G. Gallo (2026)

Secretary
Stephanie Colbry
(2027)

Treasurer
Anthony Molchany
(2029)

Cheryl Huckabee-Washington (2026)

Jeffrey Warren (2025)

Rhonda Bastian (2027)

Michael Dee (2027)

Charles Fisher (2028)

Solicitor
Joseph Zator II, Esq.

Board Meeting Minutes

October 20, 2025

ATA Financial, 1044 Third St., Whitehall, PA 18052 @6:30PM.
Call in # 610-433-3866

Member Present:

Kent Newhart, Anthony Molchany, Cheryl Huckabee-Washington, Rhonda Bastian, Michael Dee, Chuck Fisher

Guests Present: Ken Snyder (Township Liaison)

AGENDA

1. President's Update -(Kent)-Welcome! Meeting began at 6:35pm

- “Courtesy of the Floor”-comments from public attendees-limited to 3 minutes

No Comments from floor

2.-Approval of Minutes- (Stephanie)

-September 15, 2025-(attachment)-(vote)

First-Anthony, Second-Rhonda; All voted Aye, No Nay, No abstentions.

3. Financials- (Tony)

- Current financials (vote) Financials were given by Anthony and voted on by board,

- First-Rhonda, Second-Chuck; All voted Aye, No Nay, No abstentions.

-Anthony played a video from the Lehigh County Redevelopment Authority which described WTICDA's role in the Dairy and Catasauqua Projects

- \$5 million dollars was secured from the state, of which \$2.5 million can be used for Whitehall Dairy Redevelopment
- Anthony spoke to Chris Gulatta, who has expressed interested in attending a WTICDA board meeting
- Anthony will continue attending County Redevelopment Authority Meetings and reporting back to WTICDA.

- WTICDA Annual Budget Request to Township for 2026
- Plan for WTICDA was submitted to township, requesting \$25,000
- These funds will be used for marketing and operating expenses.
- Re-starting the community loan pool will be investigated
- IRS 990 form has been completed and submitted.

- Additional Finance Business
- Resolution was made to change banking to First Commonwealth
 - Goal is to get credit card through this bank
 - Resolution passed with all members voting "Aye"

4. Township Updates-(Mick/Mayor/Jeff)

- Ken Snyder, budget season is approaching
 - Ken stated he will *"not stand in way of WTICDA's budget request."*

5. Consultant's Report- (Vito) -(See attachment)

- Bond Issuance Applications status-Urban Co-Lab project on 7th
- Fullerton Project update
- Vito not present
- Discussion was had with Jeannie McNeil on funding for Dent Hardware project

6. Marketing Report- (Charles)

- WTICDA Mixer Event-Oct. 16, 2025 and marketing materials-(Charles) by - LV/Whitehall Chamber at Taylor House

- Compliments were given on success of mixer
 - Approximately 25-30 attendees
- Chuck made numerous contacts at mixer and obtained large number of business cards
- This contact info will be put into a database and shared with WTICDA board
- Kent made numerous contacts
 - Discussions with Community Bank relocating to Whitehall

- Discussions with Pickleball company moving to Whitehall and needing funding
- Discussion with Matt Sprung from NAI
- Discussion was held on having additional mixers 2-4 times per year, as this last one was so successful
- (Separately) Kent had discussion with Arane Brown of a drone company that may be interested in working in Whitehall
- Chuck will get information into next township newsletter (Deadline: 11/3/2025)
- Website is online and operational, Vito and Chuck will coordinate about how to operate and post on it
- Cheryl will reach out to her LinkedIn contacts and encourage them to follow WTICDA on LinkedIn.

NEW BUSINESS

- Discussion was held on bringing back loan pool program
 - Mayor can be brought in for discussion
 - Kent would like a better understanding of the pitfalls of the program and why it was discontinued
- Discussion was had on putting out a search for a part-time marketing professional
- Position was only be part-time and would help to promote WTICDA's brand and generate new leads for business
 - Resolution was made; Chuck-first, Rhonda-second, all passed with no abstentions.

7. Adjourn-vote: First-Rhonda, Second-Mick; All Aye.
-Adjournment was at 7:20pm

8. Next Meeting: December 15, 2025 at 6:30PM at ATA Financial, 1044 Third St., Whitehall, PA 18052

9. Executive Session-Call of President

**All Meetings will be held in person at:
ATA FINANCIAL, 1044 Third St., Whitehall, PA 18052**

Remaining Board Meeting Schedule 2025

December 15, 2025 @ 6:30PM
